



IFMA
FM Research
& Benchmarking
Institute



Want a **FREE** copy of IFMA's latest Operations & Maintenance Benchmarks Research Report?

(What's the catch?)

You have to contribute to it first! We can't report it, if you don't share it.

IFMA's highly popular O&M Benchmarks research report is based on unbiased data acquired from survey responses.

Participants who complete 95% or more of the survey will receive a free copy of the updated research publication – a US\$295 value.

The new report will focus on the North American market. The survey will mirror IFMA's O&M Benchmarks Research Report #32* and will include:

- new questions on security and technology;
- new questions on FM-related software types and usage;
- FM questions on organizational processes.

The survey opens Feb. 13, closing on March 31, 2017.

- **IFMA Members:** Look for your survey invitation in your email in-box (please check your junk/spam folder). Each invitation will contain a unique link for one-time use only.
- **Nonmembers:** Anonymous survey links will be accessible via IFMA social media.
- **IFMA Leaders:** Please announce this survey to your members and contacts.

Want to be the first to know? Join us at **IFMA's 2017 Facility Fusion Conference & Expo in Las Vegas, Nevada**, for an O&M presentation featuring preliminary participant data.

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